

January 2019

Dear Xilinx Customer,

Thank you for your continued use of Xilinx Adaptable, Intelligent products.

Important Notice – Price Adjustment

The price of select Xilinx products will increase 3.5 percent starting July 1, 2019. This adjustment is required to support customers' long lifecycle requirements given increasing production costs and product volume declines.

Reason for the Adjustment

Typical industry practice is to raise prices 25-200 percent once products reach maturity. Now, due to customer feedback, Xilinx is moving to a new, predictable Market Price Adjustment (MPA) business process that includes a six month customer notification window along with a modest annual price adjustment percentage amortized across products that have shipped for at least seven years.

Xilinx remains committed to helping customers deliver key innovations by accelerating investments in technology, software, IP and support while targeting 15+ year product lifecycles. Additionally, we endeavor to ease disruptive, but necessary, business processes such as MPA.

MPA Impacted Products (see Appendix for more detail)

- Spartan 2 and Virtex 2 PRO
- Spartan 3x and Virtex 4
- Virtex 5
- Spartan 6/6T and Virtex 6
- Kintex 7 and Virtex 7

All other families are NOT impacted by MPA.

Key Dates

January 2, 2019: Six month customer notice on impacted products and MPA percentage.

April 8, 2019: Lock-in order deadline to ensure product is shipped from Xilinx or our authorized distributors at pre-MPA prices.

July 1, 2019: MPA starts to take effect.

Please speak with your Xilinx sales representative for additional information on lead times or questions you may have.

Sincerely,

The Xilinx Team

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Appendix

Table 1: Product Families INCLUDED in the Price Adjustment

130nm	Spartan 2C
	Virtex 2PRO
90nm	Spartan 3C
	Spartan 3A
	Spartan 3AN
	Spartan 3A DSP
	Spartan 3E
	Virtex 4
65nm	Virtex 5
45nm	Spartan 6
	Spartan 6T
40nm	Virtex 6
28nm	Kintex 7
	Virtex 7
	Virtex 7X
	Virtex 7H

Table 2: Product Families NOT ELIGIBLE for the Price Adjustment

General	Defense Grade (XQ), Space Grade (XQR) and Automotive (XA) family members from Table 1
PROMs	All
CPLDs	All
130nm	Leaded PNs
90nm	Leaded PNs
65nm	None
45nm	Leaded PNs
40nm	Leaded PNs
28nm	Artix-7, Zynq-7000, Spartan-7 and Leaded PNs
20nm	Kintex and Virtex Ultrascale
16nm	Kintex and Virtex Ultrascale+, Zynq Ultrascale+ MPSoC and RFSoc, Alveo
7nm	Versal
Obsolete	30xx, 31xx, 40xx, 52xx, 95xxC, 95xxVC, Coolrunner XPLA 1 & 2, XC17xx, XC17Sxx, XC17Vxx, Spartan C, Spartan XLC, Virtex C, Virtex E, Virtex 2, Spartan 2E, XCCXXC